

Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi, Bodrum Maritime Museum “Merhaba Day International Logo Contest”

CONDITIONS OF PARTICIPATION

Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi Bodrum Maritime Museum continues to protect the intangible cultural heritage of Cevat Şakir Kabaağaçlı, the Fisherman of Halicarnassus. This time, under the roof of the museum, the local government embraces the "Merhaba (Hello)" greeting that Balıkçı always uses in the morning and evening, when he comes and goes, and when he goes in and out, from an international perspective.

With the works of Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi and the Bodrum Maritime Museum operating within its body, April 17, the birthday of the Fisherman of Halicarnassus, was declared "Merhaba Day" on April 17, 2022 by Mayor Ahmet Aras.

Balıkçı's “merhaba”, which reflects his humane stance towards all people of the world, all animals, plants and all living beings, deserves to be known, remembered, felt and kept alive. The greeting of the Fisherman of Halicarnassus calls out from the past to the future with the Merhaba Day.

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1. Subject and Purpose of the Contest

Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi continues to protect the intangible cultural heritage of Cevat Şakir Kabaağaçlı, the "Fisherman of Halicarnassus" at the Bodrum Maritime Museum. This time, under the roof of the museum, the local government embraces the "merhaba" greeting that Balıkçı always uses in the morning and evening, when he comes and goes, and when he goes in and out, from an international perspective.

The "world hello day", which has been celebrated all over the world on November 21 every year since 1973, was actually one of the life mottos that Balıkçı had long ago picked up on his language and did his best to spread. World Hello Day, which is celebrated independently of Balıkçı's mission and vision, was perhaps a product of Balıkçı's international relations, we do not have a basis for this yet, but it is an interesting irony that World Hello Day started to be celebrated in the year Balıkçı died.

Balıkçı's merhaba, which reflects his humane stance towards all people of the world, all animals, plants and all living beings, deserves to be known, remembered, felt and kept alive. For this purpose, as Bodrum Maritime Museum, we want to make the greeting of the Fisherman of Halicarnassus a logo design and use it to represent the events held in his name every year on his birth anniversary.

The aim of the contest is to make sense of the word "merhaba" by acting from the eyes, mind, mission and vision of "The Fisherman of Halicarnassus" Cevat Şakir Kabaağaçlı and to turn the word "merhaba" into a logo design by symbolizing it with a graphic-visual language.

2. Type and Form of Contest

It is a free, open to participation design idea competition. Provided that the conditions specified in article 3 are met, participation can be made regardless of education or professional level.

3. Conditions of Participation in the Contest

A. The competition is open to all professional designers or amateurs who do not work within the Bodrum Municipality and Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi, except for the selection committee and first degree relatives of the selection committee over the age of 18.

B. Each participant can participate in the competition with a maximum of three (3) works.

C. Studies should be designed in a way that will be used as one word "Merhaba" and two words "Merhaba Day".

Merhaba word and Merhaba Day phrase set should be handled in the form of logotype (original writing), typographic, lettering logo, lettering design.

The use of uppercase (MAJUSCULE) or lowercase letters (miniscule) is up to the preference of the competitor: It can be Merhaba, MERHABA, merhaba, etc. There is no special demand in this regard.

D. There are no restrictions in terms of color, technique and form in the works. However, care should be taken to ensure that printing, imaging techniques, and the limits of their media, should not be lost when used in any broadcast or media.

E. The submitted works must not have been previously protected by the Turkish Patent Institute and no registration application has been made. Works that are found to be copies by the Selection Committee will not be evaluated. As a result of the competition, the Selection Committee deems any work worthy of any award; In the event that it turns out that he participated in another competition before or simultaneously with this competition, or that it was published before the date of the announcement of the competition result, or that the work belongs to someone else, he may cancel the prize received. If a prize has been awarded, the winner must promptly return the prize. This cancellation situation does not create any right of claim in terms of other contestants who received and/or did not receive awards. It is at the discretion of the evaluation board.

F. Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi or the Museum may not use the selected work or works if the works participating in the competition do not meet the needs or for any other reason. Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi reserves the right to use and change the award-winning design.

G. Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi does not accept any responsibility for the intellectual property permissions of the participants and the copyrights of the works. The works must be original and the product of the competitor's hand/mind.

H. All intellectual, industrial, material and moral rights of the design selected in the competition are deemed to have been transferred to the Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi. The owner of the awarded design cannot claim any name or right on the emblem, symbol, icon, logotype, logo or drawing to be used.

I. The Selection Committee may request the owner of the selected work to make changes on the work so that it is suitable for the place of use; For this, no payment is made by the Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi other than the award amount.

J. Works will be evaluated by the Selection Committee based on the criteria of “creativity, originality, success in application, suitability for the subject/purpose and value added to social benefit”.

L. Contestants cannot claim any prize or fee for the designs they send, other than the specified award, and cannot withdraw from the competition after their application. Participants in the competition are deemed to have accepted the conditions of the competition and all the decisions of the Selection Committee.

M. Individual or team participation in the competition is free. Teams can consist of a maximum of 3 people. Each team member must strictly comply with the terms of the relevant category. In case of participation as a team, one member of the team must be

designated as the team representative, whose authority is limited to the conduct of relations with the organizer of the competition. The team representative must enter the information of the members of his team into the system. Each of the members of the teams participating in the competition is jointly and chainedly responsible to the organizer.

N. The name, signature and separator mark of the participant cannot be found on the logo design. Works that contain this type of discriminating element will be excluded from the competition.

O. Those who do not comply with these conditions are deemed not to participate in the competition even if they submit their works/designs.

4. Competition Process and Method

A. The competition will be conducted on the website www.merhabagunu.com.

B. Participants must upload their works via the competition organization system directed by the site until February 2, 2024, 24.00. Works uploaded after the specified time will not be evaluated.

C. At the jury evaluation meeting specified in the calendar, the jury will always maintain the sensitivity of impartiality and determine the most suitable ideas for the competition theme and the works that present them in the most successful way for the relevant awards.

D. Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi Ve Ticaret Anonim Şirketi and Bodrum Maritime Museum undertake to ensure the impartiality of the jury at all stages of the competition. All of the personal information received during registration will not be associated with the studies by the institution until the jury's selection.

E. Jury decisions are final and winners will be selected in accordance with the process and scoring methods deemed appropriate by the jury. The winning projects will be published publicly and indefinitely at www.merhabagunu.com.

F. "The institution shall have the right to publish all the projects participating in the competition openly and indefinitely on the relevant web address, to open a physical exhibition with the works or to prepare and print a catalogue, with the approval of the publication permits to be obtained from the project owners during registration.

5. Requirements from the Contestants

A. Participants must upload their work in a single horizontal A4 PDF file, not exceeding 10 MB, via the system link described on the competition website and observe the technical specifications specified by the system. There should be no information on the PDF document, including the name of the user name, site extension, etc., that would disclose the participant's identity anywhere.

B. A text of maximum two A4 pages, not exceeding 1000 words, prepared in horizontal A4 PDF format, can be added to the uploaded documents. It can be exemplified how the word "Day", which is intended to be explained in the study or will be used together with the word Hello, will take place.

C. It is forbidden to have any marks that reveal the identity of the project owners in the digital names and contents of the uploaded documents.

D. Uploading the studies to the system is a condition of participation.

6. Awards

Prizes will be awarded on April 17, 2024, on Merhaba Day.

Awards:

1st : 40,000 TL

2nd : 30,000 TL

3rd : 20,000 TL (Award Sponsor: SCA YACHTING)

Honorable Mentions:

1st Honorable Mention : 15,000 TL

2nd Honorable Mention : 10,000 TL

3rd Honorable Mention : 5,000 TL

Special Awards:

Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi Special Award:

The design, which won the first prize, will be printed on souvenirs for tourism purposes sold by Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi

İsmet Kabağaçlı Special Award : 10,000 TL

Prof. Şadan Gökovalı Special Award : 10,000 TL (Bilgi Publishing House)

7. Contest Calendar

Deadline : February 02, 2024

Selection Committee Voting : 05-23 February 2024

Announcement of Results : 01 March 2024

8. Selection Committee / Jury

Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi has the right to appoint another member instead of the member of the selection committee who did not attend the evaluation meeting and to change the day of the announcement of the result.

9. Organization and contact information of the organization

The competition is organized by Bodrum Belediyesi Kültür Sanat Eğitim Spor Sanayi ve Ticaret Anonim Şirketi Bodrum

Address: Çarşı Mah. Hilmi Uran Cad. Door No: 11 Bodrum Mugla

Phone: +90 252 316 33 10

Email: info@merhabagunu.com

Website : www.merhabagunu.com

At the end of the competition, the award-winning design (logo) is treated as if all copyrights.

10. Publication and copyright

and financial rights have been taken over in the form of a simple license. The participant accepts in advance that his/her work has been given the right of use by the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi for an indefinite period of time, and accordingly, the work sent to the competition in accordance with the Law No. 5846 on Intellectual and Artistic Works and other relevant legislation; public offering, naming, prohibition of making changes in the work, processing, reproduction, conversion, dissemination, representation and transfer to third parties, etc., with moral rights and powers against the owner and the possessor. It accepts, declares and undertakes that it will transfer all kinds of material rights and licenses to the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi free of charge and indefinitely with the emergence of the work. The participant undertakes that he is responsible for all kinds of material and moral damages that may arise from the use of the work, including the operation, reproduction, conversion, dissemination and transmission of his work by the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi, but also undertakes that the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi 's irrevocable right is reserved. The winner of the award will also not take back the rights and licenses transferred to the owner of the work and will not prevent the use of the work and any use of the work by the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi or will not make any copyright or material or moral claims other than the award given to him for this right and license transfer, and ultimately, regarding the ownership of the work. It irrevocably accepts, declares and undertakes that it will waive all kinds of rights with the transfer of all kinds of material and moral rights to the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi and that it will sign a waiver with the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi upon winning the award.

The Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi will not pay any copyright fee for the rights and licenses transferred by the participant for the works. The participant agrees that the design may be reproduced, distributed or otherwise evaluated internationally, in whole or in part, by the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi. Uses may include, but are not limited to: posters, books, catalogues, presentations, brochures, exhibitions, advertisements, videos, TV shows, online publications such as social networks, websites. The Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi does not make any additional payments regarding the winning design. In this context, the authors declare and accept in advance that they will not claim any rights or receivables. No third party or organization has any rights regarding the designs of the participants, that the rights of the design logo transferred to the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi belong to them, that they have not transferred these rights to anyone before, that third parties or organizations have no rights on the whole or a part of the project. they accept and declare that in case of a claim, the compensation and other legal responsibilities that may arise will belong to them, and that the Bodrum Belediyesi Kùltür Sanat Eđitim Spor Sanayi ve Ticaret Anonim Őirketi will immediately and in cash indemnify any damages that may be incurred in this case.